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'Staples for Students' Rallies Customers Nationwide to Equip Youth with \$810,000 in School Supplies

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Teen Volunteers, Celebrities and Staples Customers Show Unprecedented Support for Students

NEW YORK & FRAMINGHAM, Mass.--(BUSINESS WIRE)--This summer, [Staples](#) (Nasdaq: SPLS) and [DoSomething.org](#) teamed up with the stars from ABC Family's hit show *Pretty Little Liars* to encourage teens and Staples customers nationwide to make a difference. The collective efforts raised \$810,000, the most ever in campaign history, for the fourth annual [Staples for Students](#) national school supply drive.

The cast of ABC Family's series-- Lucy Hale, Troian Bellisario, Ashley Benson, and Shay Mitchell – teamed up with Staples and DoSomething.org to kick off the national school supply drive in May starring in a public service announcement to encourage teens to join the cause.

"Throughout the entire campaign, we have seen teens rise to the occasion. The donations Staples collected will help students across the country get their school year off to a great start, and I was just so happy to be part of such a meaningful cause," said Troian Bellisario

Young Hollywood stars also supported the campaign by attending the Staples for Students event at the Globe Theater at Universal following the Teen Choice Awards. Along with the stars from *Pretty Little Liars*, actress Olivia Munn and singers JoJo, Jason Derulo and others joined teen volunteers to fill hundreds of backpacks with school supplies for Boys & Girls Club members in Los Angeles.

"I was so honored not just to host the event in Los Angeles, but to also be one of the spokespeople for this year's campaign," said Ashley Benson. "I am truly inspired by the teens who came out to do something to help kids in their communities."

All summer long, Staples customers were able to give back to their local communities by dropping off new school supplies or making a donation at the register with 100 percent of the proceeds benefiting local students. Since 2008, the campaign with DoSomething.org has raised more than \$2.5 million for youth throughout the country.

As part of this fourth annual campaign, Staples also provided thousands of backpacks filled with supplies to Boys & Girls Club members in communities affected by this year's devastating tornadoes, including Tuscaloosa, Ala., Joplin, Mo. and Springfield, Mass. so children in those hard-hit areas could go back to school with the supplies they need to succeed.

“It’s been amazing to see our customers and the many teens who donate their time and energy during the summer to benefit this great cause,” said Christine Mallon, vice president of retail marketing at Staples. “We thank everyone for coming together to ensure students in our local communities will have the tools they need to succeed in school.”

About DoSomething.org

DoSomething.org is one of the largest organizations in the US that helps young people rock causes they care about. A driving force in creating a culture of volunteerism, DoSomething.org is on track to activate two million young people in 2011. By leveraging the web, television, mobile, and pop culture, DoSomething.org inspires, empowers and celebrates a generation of doers: teenagers who recognize the need to do something, believe in their ability to get it done, and then take action. Plug in at www.DoSomething.org. Follow DoSomething.org on Twitter at <http://www.twitter.com/dosomething> and on Facebook at <http://www.facebook.com/dosomething>.

About Staples:

Staples is the world’s largest office products company and a trusted source for office solutions. The company provides products, services and expertise in office supplies, copy & print, technology, facilities and breakroom, and furniture. Staples invented the office superstore concept in 1986 and now has annual sales of \$25 billion, ranking second in the world in eCommerce sales. With 90,000 associates worldwide, Staples operates in 26 countries throughout North and South America, Europe, Asia and Australia, making it easy for businesses of all sizes, and consumers. The company is headquartered outside Boston. More information about Staples (Nasdaq: SPLS) is available at www.staples.com/media. Follow Staples on Twitter at <http://www.twitter.com/staples> and on Facebook at <http://www.facebook.com/staples>.

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